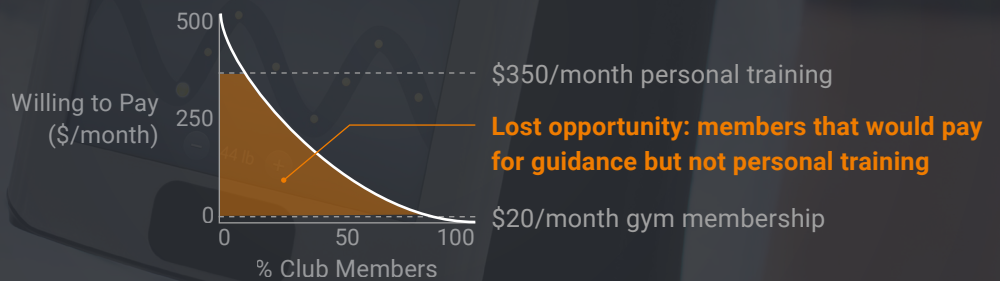


Scalable Personal Training

THE PROBLEM

The majority of gym members need guidance in order to reach their training goals. Personal training is a proven solution for exercisers to succeed at high rates, but it is not scalable.

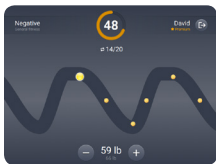
Providing guidance at lower cost on a larger scale can drive substantial additional profits.



THE SOLUTION

Provide the value of personal training to more members without additional cost & staffing complexity.

Guidance, knowledge transfer and motivation make personal training successful. Here's how one trainer can provide that for hundreds of members with the help of technology



GUIDANCE

Smart Machines

eGym machines automatically progress members rep-by-rep through a gamified workout plan. This saves trainers from just spending their time on form guidance and rep counting.



KNOWLEDGE TRANSFER

Trainer App

Our trainer app grants trainers access to a member's history in real time to help them create and share custom workout templates.



MOTIVATION

Member App

Motivate members with workout tracking and analyses they can access anywhere, anytime through our member app.



THE PILOT

The Scalable Personal Training concept was launched at the HVLP fitness chain **Around the Clock Fitness** in Florida.

THE PROOF

250 Sign Ups
in the first month

